



Specific roles and responsibilities:

- Promote a positive image to all stakeholders (players, parents, staff and supporters) of the club and academy at all times.
- Attend AMT meetings as and when required to help communicate and develop the Academy Performance Plan.
- Attend Technical Board Meetings as and when required to ensure communication and development of the club's playing principles, coaching philosophy and Coach Competency Framework (CCF).
- Devise, maintain and evaluate the academy coaching curriculum in line with the club's playing principles.
- Devise, maintain and evaluate the academy coaching philosophy.
- Devise, maintain and evaluate the Coach Competency Framework (CCF) provide each coach with a Development Action Plan that is reviewed on a regular basis.
- Provide a clear framework and structure to the assessment process of coaches during the delivery of sessions and games.
- Observe coaching sessions (both formally and informally) and games to help provide constructive feedback to coaches based on their Development Action Plans, the coaching curriculum and the coaching philosophy.
- Develop a recording and tracking system of coach progression against the CCF.
- Develop a calendar of events for the Academy that includes generic, phase specific and individualised CPD for all coaches across the academy that will include internal and external provision.
- Ensure that each age-group coach completes session and game plans that are entered onto the PMA.
- Contribute to the session planning process together with academy coaches and support staff.
- Monitor the adherence by coaches to the guidelines for sessions and games as outlined by the academy.
- Ensure there is a thorough induction process for all new coaches and an appropriate timeframe for each individual coach to learn and understand a new role.
- Facilitate the Player Performance Review process for each age group.
- Oversee the development and implementation by coaches of multi-disciplinary Individual Learning Plans for each player.
- Contribute to the squad analysis and depth chart process of all age groups within the academy.
- Liaise closely with other academy departments to ensure there is a truly holistic approach to both player and coach development.
- Ensure you stay well informed of the latest research and developments within the area of coaching.
- Attend, participate and effectively contribute to the Elite Head of Coaching (EHOC) programme as outlined and operated by the Premier League.



General Tasks:

- Attend various academy meetings to ensure there is appropriate departmental communication, planning and evaluation.
- Carry out any other reasonable duties that may arise or be assigned by the academy manager and/or senior management staff.
- Complete the mandatory qualifications and relevant CPD requirements of Sheffield Wednesday academy, the EPPP and associated governing bodies (Premier League, EFL and the FA).
- Represent Sheffield Wednesday academy at meetings/courses/seminars/study visits in order to gain up-to-date information and enhance good practice.

Essential Qualifications (incl. certifications)

The Head of Coaching must fulfil the following criteria:

- UEFA A Licence.
- FA Advanced Youth Award. (Advanced)
- FA Basic First Aid for Sport qualification (BAFS).
- Current DBS certificate or demonstrate a pending application.
- FA Licenced Coach

Desirable qualifications

- UEFA Pro Licence (desirable)
- Sport or management Degree
- Teaching Qualification

Skills Essential

- Excellent communication and listening skills.
- Must have excellent IT literacy skills.
- Excellent organisational skills.
- Familiarity of the Elite Player Performance Plan and the Performance Management Application (PMA)
- Knowledge of current Premier League Youth Development rules and regulations.

Desirable

- Professional playing and coaching experience
- Experience of leading a department.

Please be aware that a criminal disclosure and identity check will be carried out.

Sheffield Wednesday Football Club Academy recognises that the safety and protection of those children and young people in day to day contact with the Club is paramount. The Academy is committed to creating a safe culture for all.

Sheffield Wednesday Football Club Academy is an Equal Opportunities and BAME Employer

All applicants for interview will be contacted by email within 10 days of the closing date. Due to the large volume of expected applications we will only be able to contact those shortlisted for interview.